



GIFT WRAP THAT'S PART OF THE GIFT

BUSINESS OVERVIEW

March, 2019

Linda Longobardi

INTRODUCTION

For over 2 years, Regift the Wrap (Patent Pending) has been manufacturing and spreading the message of sustainability with its reusable fabric gift wrap.

Our mission is to give consumers an alternative and stylish way to wrap their gifts.



PRODUCTS

FABRIC GIFT SLEEVES

Regift the Wrap sleeves and bands are currently packaged in coordinated and individually packaged Christmas/holiday gift wrapping packs.

New for 2019-

Fabric sleeves and bands can be customized with logos and images.

Great for fundraisers, corporations, schools and retail shops.

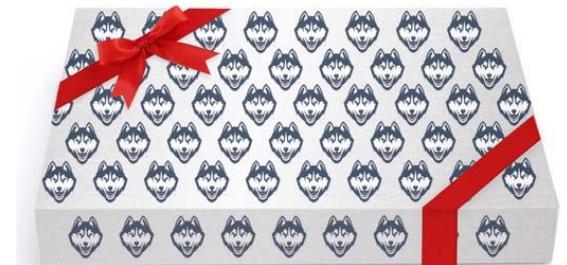


PATENTS/TRADEMARKS FROM UCONN



Regift the Wrap has secured the licensing and is currently developing a line of UCONN themed gift wrap and coordinating ribbons & bows.

Our goal is to promote the UCONN brand as a sustainable, eco friendly partner in reusable materials.



PRODUCTS | ACCESSORIES

Stretch Bands, Bows and Clip Ons

Regift the Wrap offers fun, attractive and reusable accessories to add swag to your gifts.

They are a great way to create a unique gift that is remembered and can be passed on to someone else.



IN THE NEWS

The **Ann Nyberg Show** featured owner Linda Longobardi in a 12 minute segment and online article focusing on RGTW's mission to put a stop to the practice of wrapping gifts with paper that then gets discarded and ends up in landfills.



IN THE NEWS

SBA 2018 CT SMALL BUSINESS PERSON OF THE YEAR AND HONOREES

April 05 2018



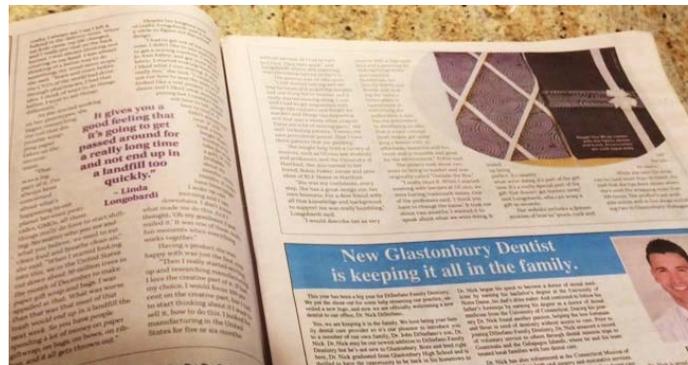
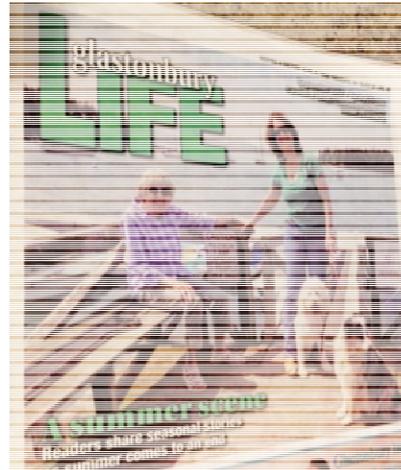
2018 CONNECTICUT SBA HONOREES

Categories	Owner	Company & Town
Region 1 & Connecticut Manufacturer of the Year	Brian Weinstein	CHAPCO Chester, CT
Region 1 & Connecticut Family-Owned Small Business	Charles Buck, Jr.	Buck's Spumoni Company, Inc. Milford, CT
Exporter of the Year	Dennis Nash	Control Station Inc. Manchester, CT
Woman-Owned Small Business	Erin Emmons	Lucky Taco Cantina and Tap Room Manchester, CT
Minority-Owned Small Business	Marilyn Ortiz	Borinquen Bakery New Britain, CT
Veteran Owned Business of the Year	Nicholas W. Wright	Unlimited Fun LLC Prospect, CT
Home-Based Business of the Year	Linda Longboardi	Regift the Wrap, LLC Glastonbury, CT
Young Entrepreneur of the Year	Alyssa DeManico	Wildflour Confections Seymour, CT
Connecticut Microenterprise Award	Stefanie Toise	At Once LLC Vernon, CT



IN THE NEWS

This past spring, GLASTONBURY LIFE featured Regift The Wrap, LLC in a four-page story complete with wonderful pictures of gifts wrapped with our reusable stretch fabric!



IN THE NEWS

Christmas came early as **Regift The Wrap's** exciting new Holiday line of bright, festive patterns in multiple sizes were featured in the December issue of Hartford Magazine.



IN THE NEWS



PRESS RELEASE: reSET Announces 2018 Impact Accelerator Cohort

December 29, 2017 By [ewalsh](#)

HARTFORD, DECEMBER 29, 2017 – reSET, a non-profit organization supporting entrepreneurs, today announced the 22 startups that have been accepted into and will be participating in their 2018 Impact Accelerator. This year reSET saw their most competitive applicant pool yet, consisting of 110+ submissions from all over the world.

Tailored for impact driven businesses but available to early-stage ventures across all industries, the Impact Accelerator was a winner of the U.S. Small Business Administration Growth Accelerator Competition, and was the only Connecticut accelerator to receive the award in 2015. reSET's program has graduated 80 businesses to date and recent participants have experienced much success, including competitor acquisition, venture capital investment, and nationwide sales and recognition.

"The caliber of our latest accelerator cohort is a direct result of alumni referrals and our intentionally recruiting in all of the major startup hubs—Boston, New York City, Silicon Valley, etc.," said Ojala Naeem, reSET's managing director. "We also brought on a new program manager who is an entrepreneur himself.

Naeem and her colleagues have been reviewing applications on a rolling basis since October. Of the 22 startups they selected:

54% are high tech. 27% are general, retail and consumer goods. 14% are health and wellness. 5% are other

About reSET

reSET is a nonprofit organization whose mission is advancing the social enterprise sector. reSET serves all entrepreneurs, but specializes in social enterprise — impact driven business with a double or triple bottom line. In addition to providing coworking space, accelerator and mentoring programs, reSET aims to inspire innovation and community collaboration, and to support entrepreneurs in creating market-based solutions to community challenges. reSET's goal is to meet entrepreneurs wherever they are in their trajectory and to help them take their businesses to the next level.



The companies include:

- [Bare Life](#) (Hartford, CT)
- [Clean'n Brew](#) (Glastonbury, CT)
- [CNG Fitness](#) (New York, NY)
- [Epidemic Solutions](#) (Boston, MA)
- [FieldOwler](#) (New London, CT)
- [Fire Rescue VR](#) (Stratford, CT)
- [Florapothecarie](#) (Middletown, CT)
- [Friendly Agent](#) (South Windsor, CT)
- [Koalasale](#) (New York, NY)
- [Larkr](#) (Silicon Valley, CA)
- [Lioness Magazine](#) (Springfield, MA)
- [Loki](#) (Woodbridge, CT)
- [My Springboard](#) (Avon, CT)
- [Noteworthy Chocolates](#) (Bethel, CT)
- [Ray](#) (Tel Aviv, Israel)
- [RecordME](#) (Torrington, CT)
- [Regift the Wrap](#) (S Glastonbury, CT)
- [Rumble Hemimet](#) (Stratford, CT)
- [SkywireMe](#) (East Hartford, CT)
- [Tatjack](#) (New York, NY)
- [TripBuddy](#) (Boston, MA)
- [Two Happy Homes](#) (Woodstock, CT)



FIND US ON

A shop so *nice*,
Regift the Wrap is on there *twice!*

Find us on

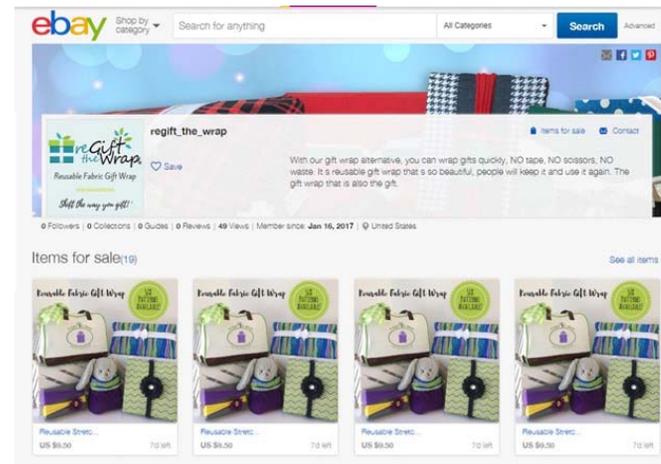
October 18th-20th


The next BIG THING!



It's not a
Trick but a
Treat!

Find us on Zulily
10/31-11/2!



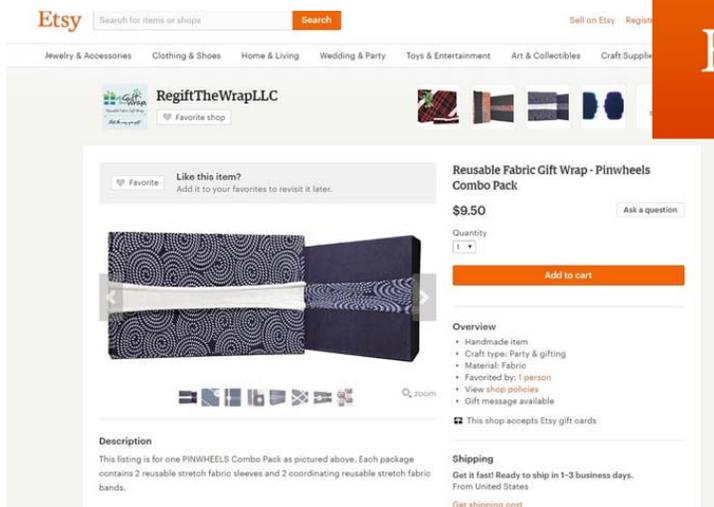
ebay Shop by category Search for anything All Categories Search

regift_the_wrap Reusable Fabric Gift Wrap

With our gift wrap alternative, you can wrap gifts quickly, NO tape, NO scissors, NO waste. It's reusable gift wrap that's so beautiful, people will keep it and use it again. The gift wrap that's also the gift.

Items for sale (9)

Reusable Fabric Gift Wrap - Pinwheels Combo Pack	Price	Quantity
Reusable Fabric Gift Wrap - Pinwheels Combo Pack	US \$9.50	70 left
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Etsy Search for items or shops Search Sell on Etsy Register

Jewelry & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies

RegiftTheWrapLLC Favorite shop

Reusable Fabric Gift Wrap - Pinwheels Combo Pack

\$9.50

Quantity: 1

Add to cart

Overview

- Handmade item
- Craft type: Party & gifting
- Material: Fabric
- Favorited by: 1 person
- View shop policies
- Gift message available

This shop accepts Etsy gift cards

Description

This listing is for one PINWHEELS Combo Pack as pictured above. Each package contains 2 reusable stretch fabric sleeves and 2 coordinating reusable stretch fabric bands.

Shipping

Get it fast! Ready to ship in 1-3 business days. From United States

Get shipping cost



FEATURED ON 'THE DRIVE'

December 5, 2017

HAN Network Live Interview
Shelton, CT

The show offers a motivating, contemporary blend of live talk interviews with a mix of uplifting and intelligent news, educational and practical information. It's about things that fuel your mind, body, and spirit; ultimately creating the life you live.



Catch 

IN 1 HOUR ON

HAN
NETWORK
HAN.Network

with
Denise DiGrigoli
of "The Drive"
Entrepreneur | Strategist | Professional Speaker | Author



Learn how Regift the Wrap is *revolutionizing* the way we give **AND** receive gifts!

You can also view our Live Broadcast here: <http://live.han.network/han-on-demand/the-drive/>



GOLD COAST CONNECT SHOWCASE



October 25, 2017

Gold Coast Connect Mingle
Westport, CT

Networking & Sales opportunity

Over 100 vendors and 300 attendees



EVERGREEN WALK

October 27, 2017

Showcasing and demonstration of products for customers



CONNECTICUT SMALL BUSINESS

Connecticut Small Business Advisor, Michelle Koehler informed me I was awarded one of the most “successful new businesses” within their pool of businesses they consult with.

She orchestrated a 3-hour photo session at my home, which produced as much laughter as it did photos for their website.



WHO WE ARE

Linda Longobardi - Owner

Why Regift The Wrap?

The idea of creating reusable gift wrap came to me while I was watching my niece's children play together. They were wrapping random objects in the house with conventional paper gift wrap and tape. When finished, they would give one of us the present to unwrap and then repeat the process all over again.



Discovering the joys of giving while staying occupied and content was an almost perfect game....except for the crumpled up heap of wrapping paper on the floor waiting to be thrown out! It was at that moment when I thought that there must be a **better way to eliminate so much waste**. And what better way to **eliminate the waste** than to **substitute traditional disposable paper gift wrap for stylish, innovative, reusable stretch fabric?**



2019 PLANS

- INCREASED ONLINE STORE EXPOSURE
- NEW, UPDATED PACKAGING AND DISPLAYS
- BRAND MESSAGING
- INCREASED EMAIL CAMPAIGNS & SOCIAL MEDIA BLASTS
- FOCUS GROUP
- NEW LINE OF PRODUCT OFFERINGS
- CUSTOM PRODUCT DEVELOPMENT
- FUNDRAISING OPPORTUNITIES



Thank you!