

# Capability Statement

## Kellam IT Services LLC

KELLAM  
SOFTWARE & DESIGN SERVICES

### Core Competencies

#### Software solutions with full lifecycle support

- Custom business software
- Web applications combining form and function, usable on a wide range of devices
- IoT (Internet of Things) initiatives, integrating data with analytics
- Modern replacements for outdated legacy systems

#### Services of professional software & design resources

- Graphic and User eXperience / User Interface (UX/UI) design
- Software development / maintenance
- Project management, business analysis, quality assurance

### Differentiators

Our expertise with enterprise business applications can help you operate more efficiently and accurately, reduce risks and with a competitive edge.

Our expertise includes designing and developing applications that include:

- Data and document processing, workflows and tracking
- Reporting, escalations, calculations and analysis
- Role-based permissions, audit trails
- Interfaces to / integration with other internal or external systems
- Meeting compliance requirements (security, privacy, PCI, ADA, etc.)
- Meeting corporate or brand design standards

With years of experience and many projects completed, our designers know great UI/UX starts with understanding your users and your business. As a result, we create exceptional solutions based on visual design, usability, information architecture and interaction design.

### Past Performance

Served clients in the Financial Services, Manufacturing, Biotech, Food Service and Non-profit industries, including:

**ABP Corporation** (2012-present), a subsidiary of Panera Bread: Design, develop and maintain custom applications. Value: Customer service, efficiency and image; reduced risks and costs. Contact: Denis Malin, CIO, 617-423-2100 (Boston)

**PeptoTech, Inc.** (2010-2012): Designed and tested a multinational ordering and information web application and an iPad/iOS app, to market and sell biotech products to researchers. Contact: Rachel Clark, 609-423-0082 (New Jersey)

Prior experience of GM: 21 years in the insurance industry, including as CIO of the largest global captive manager, a subsidiary of **Marsh & McLennan**. Migrated core business application to modern platform and implemented globally (1994-2008), for quality and productivity. Contact: Robert Welch, Global Head of IT, 441-298-6688 (Bermuda)

### Company Data

Based in Connecticut, Kellam IT Services LLC serves clients from New England to the Mid-Atlantic and Midwest.

After 20+ years in corporate IT, in 2008 Paul started offering his experience to other industries independently and through a Chicago-based consulting practice. Custom software and design services have been offered under the Kellam IT Services brand since 2015.

We use a partnership and contracting model for resourcing projects to provide flexibility and efficiency in resourcing, and specialized experience with IoT, mobile apps and building management systems.

- DUNS: 09-295-9240
- NAICS: 541511
- PSC: D308
- Flexible payment terms

#### Paul Kellam, BMath, FLMI/M

##### General Manager

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