

COMPANY OVERVIEW

One Consulting Company is a multi-faceted, full-service Business Management Consulting Firm. Established in 2017 by principal and founder Paul Reid, OCC primary objective is to consult, support and implement strategic developmental initiatives in order to enhance public and private organizations operational capabilities. This is accomplished by leveraging our inhouse expertise in Business Consulting, Marketing & Advertisement, and IT & Digital Solutions.

CORE SERVICES

| BUSINESS CONSULTING | MARKETING & ADVERTISEMENT | IT & DIGITAL SOLUTIONS |
|-----------------------------------|-------------------------------|------------------------------|
| Market & Industry Analysis | T.V, Video, Radio Advertising | A.I. |
| Analytics & Big Data | Design & UX | B.I. Reporting |
| Research & Development | Branding & Message Strategy | Cloud Computing |
| Project Planning and Optimization | Email Automation | Dash Boards |
| Business Unit Strategy | SEO | Data Management |
| Strategy Execution | Content Marketing | Data Visualization |
| Pricing Strategy | Data Science | Systems Integration |
| Operation and Process Improvement | Cloud Computing | Mobile App Development |
| Quality Assurance | Site and CMS Migrations | Project Portfolio Management |
| Feasibility Studies | Database Development | Predictive Analysis |

DIFFERENTIATORS

- OCC Consultants have the knowledge and expertise to work across all industries and sectors. Our consultants are trained and certified in the following accredited programs: **PMP** – Project Management Professional, **6 Sigma Certified** - Green & Black Belt, **CBAP** - Certified Business Analysis Professional, **CBPA** - Certified Business Process Associate, **CSM** - Certified Scrum Master.
- Industry-Leading Research Capabilities. We invest in and rely on comprehensive top-down and bottom-up research to support and guide the development of business processes and strategy for our clients.
- 99.7% project completion success rate of proposed requirements within projected timeline.

PAST PERFORMANCE

- Wyndham Hotel, Rhode Island** – Developed qualitative and quantitative synopsis that included market assessment, cost reduction strategies, competitor analysis, evaluation of internal & external controls, marketing initiatives, and optimizing growth strategies. Client contact: Mr. Bob Kenney ~ (860) 271-6344 ~ Bob.Kenny@Wyndhampvd.com.
- Northeast Property Group Inc, Connecticut** Implemented operational work flow processes for capital projects and ongoing services. Including mitigating scope of work, identifying capital risk while minimizing redundancy and eliminating waste. Client contact: Gregory Kilman ~ (860) 437-7005 ext. 106 ~ Gkliman@neproperties.com.
- Fitkitgo, Connecticut (Mobile App)** Created technical documents to accurately represent application design and code. Evaluated existing applications to reprogram, update and add new features. Initiated program launch onto Macs, iPad, iPhone and Apple watches. Client contact: Tyler Adams ~ (929) 357-7012 ~ Tyler@Fitkitgo.com.
- Britvic Enterprise, LLC, Connecticut**, Created comprehensive Feasibility Study on land and property development. Content included civil site and public Infrastructure, zoning regulation, market comparison and analysis, usage & financial analysis, and projected expenses. Client contact: Julie Grecco~(860)447-5555~ juliegrecco@snet.net.

COMPANY DATA

DUNS NUMBER: 006994202
CAGE CODE: 7Z7F8
EIN NUMBER: 82-0593694

NAICS CODES

CONSULTING

541611
Business Management Consulting
541614
Logistics Consulting

MARKETING & ADVERTISING

541613
Marketing Consulting Services
541910
Market Research & Public Opinion
541810
Advertising Agency
541890
Other Services Related to Advertising

INFORMATION TECHNOLOGY

541512
Computer System Design Services
541511
Computer Programming Services

RESEARCH & DEVELOPMENT

541720
Research & Development in the
Social Sciences & Humanities

SAM Registration: Active
Credit Cards: Yes
Business Size: Small Business

Socio-Economic Designation

Minority Owned Business
Army Veteran Business Owner

Contact Information

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