

ADVERTISING MATTERS.

NOW, MORE THAN EVER,
YOU NEED A MEDIA PARTNER
WHO CAN ENGAGE YOUR
CUSTOMERS & DRIVE
REVENUE AT SCALE.

WE ARE HERE FOR YOU.



TouchPoint
Integrated Communications



www.tpointmedia.com

passionate

innovative

accountable

We are a results-driven integrated media solution designed for the always changing media landscape.

We are powered by Direct and Brand Response specialists that are focused on maximizing return and revenue for brands via integrated media solutions. Our proprietary planning platform, research and tools ensures we are accountable and deliver best-in-class results.

We love what we do, and our focus is to work collaboratively with our clients to help them achieve and surpass their goals.



tv



digital



search



social / content



print



radio



dm / em



ooh



promotions

our integrated
full service offering

our strengths



Full Funnel Media Services

Valuable experience and expertise in planning, buying and optimizing across all traditional and digital channels, allows us to provide cross-channel strategic insights and results-driven solutions



Channel Agnostic

An integrated model allows us to maintain fluidity cross-channel to drive the strongest results and implement appropriate testing strategies to gain actionable insights



Analytics & Insights

Insights tools, proprietary data and research help drive investment allocation, channel selection and results

experience crosses all categories

Media Assessment

Let us take a look at what your current media programs are delivering and see how we can help impact your bottom line.



active member since 2011

Tier 1 Diversity Supplier of the Year
for our work with MetLife projects

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